

Where Strategy Meets Expertise.

# **Corporate Overview**

BrewtonMos is a full-service marketing and web solutions firm. Our areas of expertise include, website design and development, instructional design, strategic marketing, market research, public relations, communications and graphic design.

**DUNS#**: 01-897-5509 **EIN#**: 39-2073334 **CAGE#**: 6CNKO

#### **Certifications**

- SBA Self-Certified Woman-Owned Small Business
- SBA Self Certified Economically Disadvantaged Woman-Own Small Business
- Maryland Dept. of Transportation Certified DBE & MBE
- DC Department of Transportation Certified DBE & MBE

#### **NAICS Codes:**

541430--Graphic Design

541511--Custom Computer Programming

541611--Administrative Management & General Consulting Services

541613--Marketing Consulting

541820--Public Relations

611430--Professional and Management

Development Training

812990--Event Planning Services

# **Our Capabilities**

### **Website Development**

Custom web design and development, Content Management Systems (CMS), e-commerce, social media strategies, eMarketing tools, and Search Engine Optimization.

### **Instructional Design**

Capabilities include developing SCORM compliant online courses with custom features including, animated characters, graphic animation, voiceover narration, skill assessment, tracking, and testing.

### **Public & Media Relations**

Community outreach, publicity, campaign development, messaging, and media relations.

#### **Strategic Marketing**

Advertising, branding, messaging, marketing plans, research, promotional videos, social media, and online marketing strategies.

## **Communications & Editorial Services**

Copy writing, editing, script writing, speech writing, communications plans, policy communications, web content, and publication development.

#### **Communications Training**

Presentation skills, briefing techniques, business writing, public speaking, customer communications, and teambuilding workshops.

#### **Graphic & Web Design**

Brochures, tradeshow exhibits, websites, e-marketing tools, publications, branding and corporate identity.

## **Staff Augmentation Services**

Temporary and permanent staff, including copy writers and editors, graphic designers, marketing specialists, public relations and media specialists, administrative assistants, and web developers.

# A Sampling of Our Clients

## **Government Contracting Firms**

- Technical and Project Engineering, LLC (TAPE)
- Management Solutions Technology, Inc. (MSTI)
- New Age Protection, Inc.
- Wiltech Systems Group, Inc.
- Alexander Security Consultants, LLC
- Universal Security, LLC

## **Small Business Enterprises**

- Advantage Contact Center, LLC
- QESPRO Environmental Services, LLC
- Qvinta Energy Services, LLC
- KLB & Associates, LLC

## **National Trade Associations**

- International Board of Heart Rhythm Examiners
- Commission on Nurse Certifications
- Community Financial Services Association
- Conference of Minority Transportation Officials

#### **Academic Institutions**

Prince George's Community College

Company Contact:

Kathleen Moore, CEO kmoore@brewtonmos.com