



BrewtonMos creates web-based learning experiences by developing online courses that deliver dynamic content, engage learners, and gauge learner comprehension. Our SCORM-compliant e-learning solutions are ideal for agencies that need to educate, train, or inform audiences.

Our online courses offer:

- Interactivity
- Tracking & Scoring
- Video Integration
- Customized Testing Capabilities
- Charts, Graphs and Illustrations
- Diverse Library of Characters
- Audio & Visual Capabilities
- Games, Quizzes and Knowledge Checks

Our e-learning packages include:

- Instructional Design Consultation
- User Interface Design
- Module Development
- Script Creation
- Storyboarding
- Voice Over Narration
- Foreign Language Translation

Advancing the Skills of
Heart Rhythm Examiners



BrewtonMos designed and developed the first online review course for the International Board of Heart Rhythm Examiners. The *Cardiac Device Education and Self-Assessment Course* is an 18-module educational tool for physicians, nurses and other allied professionals specializing in cardiac device therapy.

Check out the CDESA at
<http://BrewtonMos.com/IBHRE/CDESA.html>

About BrewtonMos

BrewtonMos is a leading provider of marketing, public relations, web, graphic design, and instructional design services. Since 2007, we have provided customized solutions to organizations seeking to elevate their voice and web presence. For government agencies, we deliver all-encompassing solutions from crafting powerful messages to designing websites that capture an agency’s unique brand.

Based in the Washington, DC Metropolitan Area, BrewtonMos maintains a team of highly skilled and talented subject matter experts who carryout day-to-day marketing, web and communications functions for our clients. In doing so, we augment government teams by providing support from our office location or by providing full and part-time SMEs on client worksites.

Our NAICS Codes

Editorial & Design

541430 - Graphic Design Services
561410 - Document Preparation

Marketing & Public Relations

541613 - Marketing Consulting
541820 - Public Relations
512110 - Video Production

Professional Training & Staffing Services

561320 - Temporary/Permanent
Staffing Services
611430 - Professional and Management
Development Training

Web & Computer Services

541511 - Custom Computer Programming
541519 - Other Computer Related

Our Certifications



☎ 240-487-6695

✉ Info@BrewtonMos.com

🌐 BrewtonMos.com

Connect with Us



Video Messaging & Photography

Captivating. Compelling. Creative.



At BrewtonMos, we leverage photography and videography to help agencies tell their story in ways that inform, educate and captivate audiences. In doing so, we employ industry best practices in cinematography and use the latest video technology to bring out the best in our subjects.

Our photographers and videographers are seasoned and have valuable experience working in government environments. As such, they understand the importance of operating in a discrete and secure manner.

For government agencies, we produce videos that support:

- Public Announcements
- Internal Agency Announcements
- Promotional Campaigns
- Web-Based Videos
- Video News Releases

BrewtonMos provides services on location and augments government departments with the following SMEs:

- Photographers
- Videographers
- Photography Lab Technicians
- Videography & Photography Assistants

BREWTONMOS

DELIVERING THE VOICE
OF GOVERNMENT

WEB, INSTRUCTIONAL AND CREATIVE SOLUTIONS



Where Strategy Meets Expertise

BrewtonMos is the ideal partner for government agencies seeking to advance their marketing and communications agenda. Our subject matter experts work closely with program/project managers to craft and deliver effective messages to agency personnel, local communities, the American public, and markets across the globe. In doing so, we leverage our strategic and technical expertise to help agencies communicate via print, the web, and video.

Our SMEs are among the best in their field, and deliver services virtually from BrewtonMos' office or onsite at your agency's location.

Graphic Design

Unique. Bold. Attention-Grabbing.



At BrewtonMos, we use our design expertise to help agencies communicate critical information, present important statistics, and enhance their online presence. To do this, our designers capture the essence of each agency's brand in ways that project authority, professionalism, and modernism.

Our design services include:

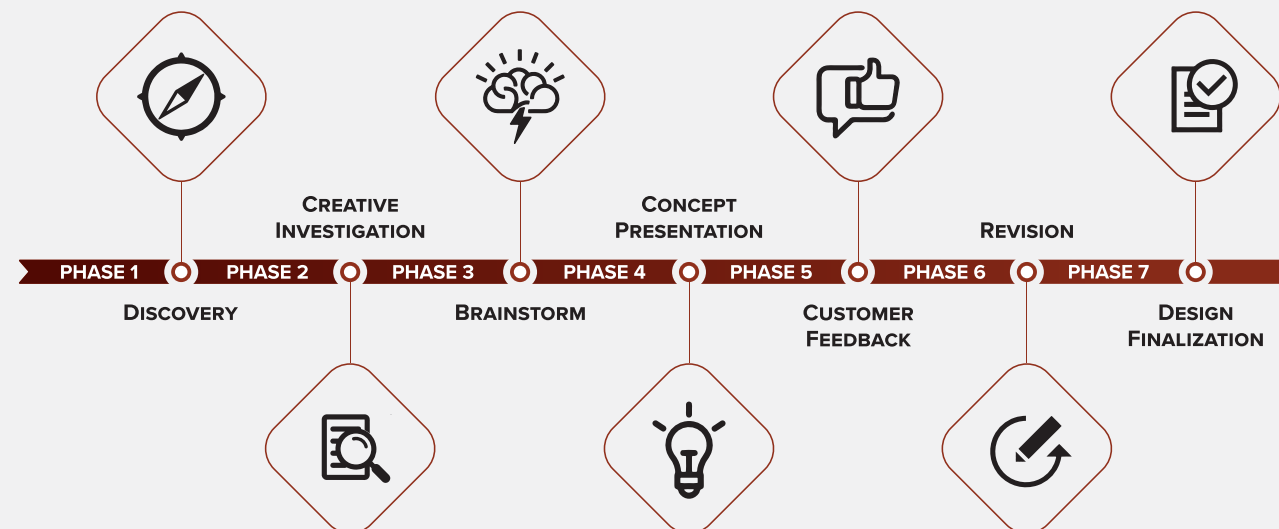
- Branding & Logo Design
- Infographics & Illustrations
- Print Advertising
- Brochure & Publication Design
- Web, Social & Interactive Designs
- Tradeshow Banners & Exhibits



BrewtonMos provides experienced design professional to government agencies:

- Illustrators
- Web Designers
- Graphic Designers
- Multi-Media Designers
- Publishing Compositors
- Visual Information Design Specialists

Our Graphic Design Process



Public Relations & Communications

Targeted. Detailed. Effective.



Our subject matter experts bring together strategy, messaging, and creative expertise to provide government agencies with comprehensive public outreach solutions.

Our Solutions:

- Public Outreach Campaigns
- Policy Communications
- Crisis Communications
- Marketing Communications
- Web Strategy & Messaging
- Social Media Messaging
- Media Relations

Our Editorial SMEs

Our editorial SMEs are skilled at crafting top quality content while respecting your agency's editorial guidelines and style preferences. In doing so, we provide agencies with a range of seasoned editorial talent, including:

- Content Creators
- Editors & Proofreaders
- Technical Writers
- Publication Developers
- Publication Coordinators
- Brochure & Advertising Copy Writers

Our Marketing & PR SMEs:

- Communications Specialists & Strategists
- Public Relations Specialists & Strategists
- Media Relations Specialists & Strategists
- Media Monitoring Analysts
- Strategic Marketers
- Digital Marketers



Our Editorial SMEs Adhere to the Plain Writing Act of 2010

We train our editorial SMEs to follow Federal Plain Language Guidelines to ensure that your agency communications are clear, concise and easy to comprehend.

Web Solutions

Strategic. Dynamic. Customized.



Website Development

Your agency website should do more than just look good. It should serve as an online resource that assist, interact, and connect with visitors. That is why BrewtonMos develops strategic websites that support our clients' critical mission, advance their communications goals, and serve as a valuable resource to web visitors.

Our web SMEs possess the capabilities to build websites with a broad range of features and functionalities, including, but not limited to:

- Custom Web & Blog Design
- Advance Content Delivery Features
- Marketing Automation Integration
- Scheduling Functions & Event Calendars
- Database Customization
- Secure Code & Security Protocols
- Content Management Systems
- Search Engine Optimization Integration
- Social Media Integration
- User Tracking & Web Analytics Integration
- eCommerce Functionality
- User Account Features

Our Web SMEs:

- Web Developers (Front End, Back End & Full Stack)
- Webmasters
- Webmasters- Section 508 Complaint
- SEO Specialists
- PCI Compliance Specialists
- Web Strategists
- Web Designers



BrewtonMos Builds Webs According to Industry Standards and Guidelines

Our websites are built to industry standards set by the World Wide Web Consortium (W3C) and adhere to Section 508 and PCI compliance guidelines as required by the client.